



About MoMagic

Set up in the year 2011 and headquartered in NCR, MoMagic presently operates in 5 markets in Asia and ***has done successful app installations to the tune of 400 M+ out of which approx. 150 M are transacting users and has significant share of Online and Offline distribution of mobile apps /content in India.***

MoMagic works in all the widely used mobile *platforms, through all 3-core channels of reach to the consumer: Factory Level Preloads, Retail Offline Stores and Online User Acquisition Platform.* Has key OEMs, E Commerce, SMEs- Startups as clients and is strategically aligned with end customer in feature/smart phone segment.

Positioned as a key player in the Mobile Internet and App ecosystem and ***India's number 1 offline user acquisition platform,*** MoMagic with strategic investments by MediaTek and Foxconn, has been consistently innovating-developing own products- applications- services to cater to mobile users of every segment and is set for aggressive expansion.

MoMagic won the IT and ITS Business of the Year 2017 award by Franchise India -Entrepreneur and TIME NOW and the "Fastest Growing Mobile Internet Company in India award in the year 2015 by CMAI.

CEO and Founder: Arun Gupta Profile

Arun Gupta, the Founder and CEO of MoMagic is a technology veteran turned first generation serial entrepreneur, with 25+ years of experience and multiple patents to his credit, while donning the hat of Director MediaTek, for close to a decade.

Arun Gupta is credited with being the architect of the 1st version of MediaTek handset MMI. Under his visionary leadership, MoMagic has achieved a significant market share of the Mobile Internet market in India, within a short span of 5+ years. His expansive experience and profound knowledge base in Product Development and Mobile Technology ensures that MoMagic offers a business edge to its partners.