

Momagic Technologies launches the first ever App Store in Bangladesh



DHAKA, July 2, 2013 (BSS) – Country’s leading cellular phone operator Grameenphone (GP) and Symphony have jointly launched a content providing platform named “Fun Store” to offer the users more freedom to enjoy different kinds of apps and contents.

The mobile contents-games, apps, videos and live wallpapers will be available in all feature and Smartphone of Symphony, who has 45 percent market share in mobile handset business, launched the service today at a ceremony.

Giasuddin Ahmed, Vice chairman of the Bangladesh Telecommunication Regulatory Commission (BTRC.) inaugurated the Fun Store, where Chief Marketing Officer of GP Allan Bonke, Director of Symphony Mobile Rezwanul Haque and Director of MoMagic Bangladesh Limited Arun Gupta were present.

The Fun Store will be enriched with different local and international contents from Gameloft, Disney, India Today and local application developers.

Currently, the subscribers of the Grameenphone who use Symphony handset will only get the facility of the contents.

Giasuddin Ahmed requested the operators to take care of content providers and ensure quality of service. He also urged them for introducing such service for others operators.

Allan Bonke said their customers will get exciting experience by using the contents of the Fun Store.

Rezwanul Haque said the country has big market of apps. “So, we should utilize the opportunity”
